

Profit leaders in the printing industry practice Lean Manufacturing.

**DON'T MISS THIS OPPORTUNITY** to discuss your unique business with world experts coming to the Centre for Excellence at NorQuest College!

Is your print business as profitable as it could be?

Do you need to get more from your manufacturing processes?

Are your employees engaged in helping to improve your business and your profits?

**Program fee for this two-day workshop: \$675 + GST – includes dinner, lunches and refreshments**

**TO REGISTER:**

- 1) Fax the attached registration form to the Centre for Excellence in Print Media at 780-644-6465
- 2) Online at: [www.norquest.ca/cfe/printmedia](http://www.norquest.ca/cfe/printmedia)

Additional information and registration forms (for your co-workers) can be found at <http://www.norquest.ca/cfe/printmedia>

Attendees receive the complimentary book *Lean Printing: Pathway to Success* by Kevin Cooper, Malcolm Keif and Ken Macro, a \$40 value.

**WORKSHOP LOCATION:**

Centre for Excellence in Print Media  
NorQuest College  
10135 – 109 Street  
Edmonton, AB Canada

 **NorQuest** COLLEGE | CENTRE FOR EXCELLENCE IN PRINT MEDIA

# LEAN PRINTING: Pathways to Success

**SEPTEMBER 8 AND 9, 2009**

A two-day workshop presented at NorQuest College's Centre for Excellence in Print Media by the Graphic Communication Institute at California Polytechnic State University

  
GRAPHIC COMMUNICATION INSTITUTE  
AT CAL POLY STATE UNIVERSITY

  
CENTRE FOR EXCELLENCE IN  
PRINT MEDIA

## Register NOW for a unique educational opportunity with Cal Poly instructors and bestselling authors of *Printing Industries of America Lean Manufacturing* book for the print industry.

Get ready for a thought-provoking program that will challenge your current thinking on efficient print production. This workshop provides a comprehensive understanding of world-class Lean Manufacturing principles and strategies, and introduces Lean Manufacturing as an imperative to the economic vitality of the print and graphic communications industries.

During your two days with us, you will learn all about Lean Manufacturing and its direct application to the print industry. The concepts of Lean will be discussed along with case studies of print industry firms undergoing a Lean Transformation. Experiential exercises to engage participants in the learning process are included along with discussion of concepts.

Included in the registration is a hosted dinner off-site Tuesday evening where workshop instructors will facilitate discussions with participants on their specific issues around implementing Lean in their businesses. This personalized experience allows participants to directly engage the workshop leaders in a unique way and ensures they leave with the tools required to take the first steps on their own Lean Pathways.

### SESSIONS TO BE PRESENTED INCLUDE:

- Paradigm Breaking Activity
- Quality Systems: Lean Introduction
- Foundations of Lean: 5S
- Foundations of Lean: Teambuilding
- Introduction to Set-up Reduction
- Total Productive Maintenance
- Tools of Lean
- Value Stream Mapping
- Quality at the Source
- Case Studies
- Next Steps and Application

(Sessions and presentation order may change at the discretion of the instructional team)

### SCHEDULE:

**September 8 (Tuesday)** - The program runs from noon to 5 p.m. followed by dinner with the workshop presenters beginning at 6:30 p.m.

**September 9 (Wednesday)** - The program begins at 8 a.m. and ends at 1 p.m. after lunch.

This allows attendees to participate following the Skills Competition in Calgary from Sept. 1 to 7, 2009

## The Lean Instructor Team:

**KEVIN COOPER**, Cal Poly professor, focuses on strategic management and other business issues related to the printing industry, including lean manufacturing implementations.



**KEN MACRO**, Cal Poly Graphic Communication professor, specializes in marketing, sales, lean manufacturing and print production management.



## Registration Form:

NAME

DAYTIME PHONE

EMAIL

COMPANY NAME

ADDRESS

POSITION

**METHOD OF PAYMENT**  VISA  MASTERCARD

NAME ON CARD

CARD #

EXPIRATION DATE

Receipts will be available at the workshop registration.